

Katherine DiMatteo Elected as IFOAM's New World Board President

Katherine DiMatteo, senior associate at Wolf, DiMatteo + Associates and former executive director of the Organic Trade Association (OTA) was recently elected president of the World Board of the International Federation of Organic Agriculture Movements (IFOAM) at IFOAM's General Assembly held in Vignola, Italy.



DiMatteo says that her top priorities are for IFOAM to become a strong advocate for organic agriculture at all levels, to foster harmonization, equivalence and equitable trade, and to facilitate discussions on the future of organic. She will head the ten-member IFOAM World Board for the next three years. Other members are from Australia, India, Italy, Japan, Malaysia, Peru, the Philippines, Switzerland, and Uganda, spanning five continents. Roberto Ugas of Peru and Urs Niggli of Switzerland were named vice presidents and with DiMatteo will comprise the IFOAM executive committee.

November is Canada's Natural Food Month

This November, don't miss Canada's National Health Food Month, an annual health promotion initiative by the Canadian Health Food Association (CHFA), the largest trade association for the natural and organic products industry in Canada. Part of this effort is to help raise awareness around organic products, which will be regulated starting when the Organic Products Regulations come into full force December 14, 2008. For additional information contact Natalie Cajic, communications coordinator, Canadian Health Food Association, at 416-497-6939/1-800-661-4510, ext. 234 or ncajic@chfa.ca.

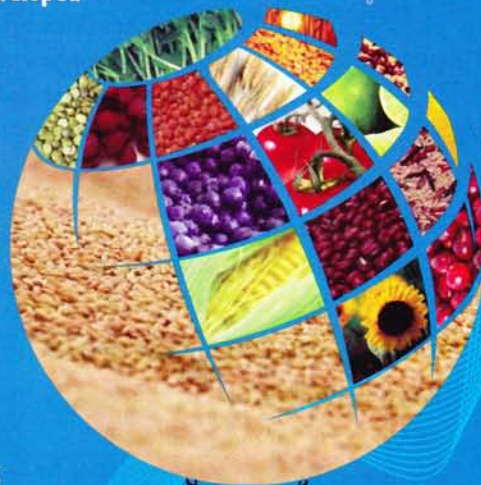
Green Business Conference/Green Festival In San Francisco

On November 12th and 13th, Co-op America brings its Green Business Conference to San Francisco. Gathering together the most powerful minds in green business, the two day event offers speakers, workshops, marketing opportunities and the chance to network with others dedicated to green issues. The conference is followed by the Green Festival, the nation's largest green consumer event, on November 14th through the 16th.

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